

AR Twigg Release for NFE 2013

NFE 2013: New look A R Twigg & Son Ltd enlarges range and wins new customers

A R Twigg's stand at the National Funeral Exhibition 2013 (Hall 1 A4a) shows the company's continuing commitment to expanding both product range and customer base under its new ownership. The long established manufacturer famous for its Biers and Mortuary Trolleys, gained new management in December 2012. As a result there has been an exciting injection of both new ideas and new customers in the first six months of operation.

"We acquired A R Twigg & Son as we had long recognised the quality of their products and that there was a very loyal following of customers." says Mark Abbot, A R Twigg's new Managing Director. "Through operational experience via our other business - J&J Maintenance Services, we could see that the products were amongst the best designed and most reliable on the market. Crucially, we could see huge potential to expand the range and put renewed energy into product promotion to both existing and new customers".

The company will be displaying a selection of Biers, Mortuary Trolleys and Loaders together with its unique Storage Racking solution. Recent innovations include Heavy Duty versions of all Trolleys and Loaders with all 3 and 4 tier models having SWL certifications to lift 50 stone (320 kgs). In addition Anti-Bacterial coatings and CE safety certification are standard for all Trolleys, Loaders and Hoists.

Mark Abbot concludes "A R Twigg has not exhibited at the NFE for some years. I am sure that both our established and new customers will be pleased to see us at this year's exhibition. We look forward to demonstrating our latest offerings and discussing future customer requirements."

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About A R Twigg & Son Ltd.

A R Twigg & Son is a long established and highly respected UK manufacturer of Biers, Lifting Gear and Storage Systems for Funeral Directors, Hospitals and Crematoria. With headquarters based in Reading, it manufactures and supplies its own range across the UK and to the Irish Republic, as well as exporting to many other countries.

The company originally founded in 1956 is now owned and run by the same management team responsible for J&J Maintenance Services - one of the best known names for repair and servicing of funeral and mortuary equipment.

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A R Twigg Management Photo

<http://www.artwigg.co.uk/images/twigg/Ross%20Photos/Management.jpg>

Left: Managing Director - Mark Abbot

Right: Chief Engineer - Tom French